IDKC
A PRISMAMERICAS COMPANY

FOR DENTAL & MEDICAL PRACTICES

Your patients trust you with their records. We help you keep that trust.

24/7 security monitoring and hands-on IT support for practices that can't afford downtime — from the front desk to the X-ray sensor.

CrowdStrike · SentinelOne · Sophos · Cloudflare

$7.42M Average cost of a healthcare data breach — the most expensive of any industry.

16% Of breaches involved attackers using AI, most often for phishing or deepfake impersonation.

Source: IBM Cost of a Data Breach Report 2025.

THE PROBLEM

What keeps practice owners up at night

01 Ransomware on the server
X-rays, charts, and schedules locked overnight. Patients rescheduled for days.

02 Backups nobody has tested
A backup that has never been restored is a guess, not a plan.

03 Shared logins
One password for the whole front desk means no record of who opened what.

04 The risk assessment no one did
HIPAA expects a security risk analysis. Most small practices don't have one on file.

05 Phishing at the front desk
Fake insurance and invoice emails are the most common way attackers get in.

06 Imaging PCs left behind
Older workstations tied to sensors and devices often miss updates for years.

NEW IN THE AI ERA

Attacks that look and sound real

- **Perfect phishing emails.** AI writes convincing messages from “insurers” or “suppliers” — no typos, no red flags.
- **Deepfake voice calls.** A caller who sounds like the doctor asks the front desk to send records or change a payment.
- **Faster attacks.** Automated tools find an unpatched PC in minutes, not weeks.

How we stop them

- ✓ **Behavior-based detection** catches what new attacks *do*, not just known viruses.
- ✓ **Real people on watch 24/7** review and contain threats — not just software.
- ✓ **Multi-factor sign-in** so a stolen password isn't enough.
- ✓ **Staff coaching:** a simple call-back rule for any request for records or money.

WHY PRACTICES CHOOSE IDKC

Remote monitoring + someone who knows your office

REMOTE — 24/7

Security that never closes

- ✓ A SOC team watching every device, nights and weekends
- ✓ Suspicious devices isolated before patient data spreads
- ✓ Updates and maintenance after hours, not during appointments

ON-SITE — SCHEDULED

Hands-on, in your practice

- ✓ Experience with X-ray sensors and imaging software
- ✓ New operatory PCs set up and connected to your devices
- ✓ The same technician — not a rotating help desk

HIPAA, IN PLAIN LANGUAGE

The Security Rule asks for three kinds of safeguards

TECHNICAL

Who can see patient data

- Individual logins for every staff member
- Encryption on laptops, servers, and backups
- Access and activity logs kept on record
- Endpoint protection on every device

PHYSICAL

The equipment in your office

- An up-to-date list of every device
- Screens that lock when staff step away
- Secure setup of servers and network gear
- Safe retirement of old PCs and drives

ADMINISTRATIVE

The plan behind it

- An annual security risk assessment
- Backup and recovery plan, tested
- Short security training for staff
- Records ready if you're ever audited

HIPAA compliance is shared between your practice and its vendors — we handle the IT and security side and give you the records to show it.

PRICING

Priced by operatory, not by guesswork

Medical Essential

Advanced XDR protection

from $770 /mo

$550 practice fee + $110 per operatory

- ✓ Behavioral detection on every device
- ✓ Server, imaging PC, and backup monitoring
- ✓ Annual HIPAA security risk assessment
- ✓ Scheduled on-site support visits

Most complete

Medical Complete

Full MDR — 24/7 SOC monitoring

from $1,400 /mo

$1,000 practice fee + $200 per operatory

- ✓ Everything in Essential
- ✓ 24/7 SOC monitoring & incident response
- ✓ Audit-ready security records, updated monthly
- ✓ Weekly on-site visits

Practice fee covers up to 2 servers/imaging PCs and 3 front-office PCs. Minimum 2 operatories; extra devices at standard rates.

GETTING STARTED

Full coverage in two to three weeks

1. **Free check-up**
   We visit and review computers, backups, network, and logins.
2. **Inventory**
   Every PC, server, and imaging device mapped and documented.
3. **Install**
   Protection goes on after hours — no lost appointments.
4. **Go live**
   24/7 monitoring starts and on-site visits are scheduled.
5. **Report**
   Monthly updates written for owners, not analysts.

NEXT STEP

Book a free security check-up.

We'll come to your practice and tell you honestly what it needs — and what it doesn't.

- ✓ A short written summary of what's working and what isn't
- ✓ An exact device and system count for your practice
- ✓ A clear monthly price — no obligation

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On-site service: Cliffside Park / Fort Lee, NJ & surrounding towns — including Manhattan.

IDKC is an IT and cybersecurity provider, not a law firm, and does not provide legal advice. Pricing is an estimate and may vary based on your practice's devices and needs. Statistics: IBM Cost of a Data Breach Report 2025.